

Dr.C. SURESH

Designation	GUEST LECTURER
Department	BUSINESS ADMINISTRATION
Qualifications	MBA., M.Com., M.Sc (Psy)., M.Phil., Ph.D.,
Date of Birth	29.04.1978
Date of Appointment	09.08.2005
Date of Joining in this College	09.08.2005
Subject Specialization	HUMAN RESOURCE MANAGEMENT
Area of Research	HUMAN RESOURCE MANAGEMENT



International Journals

1. A STUDY ON SWOT ANALYSIS WITH SPECIAL REFERENCE TO PERSONNEL MANAGEMENT IN AUROFOOD LTD PUTHUCHERRY - IJRCM - VOL - 5 ISSUE 10 OCTOBER
2. THE IMPACT OF WORK STRESS ON JOB PERFORMANCE OF EMPLOYEES IN TEXTILES INDUSTRY - IJBARR - IMPACT FACTOR - 4729
3. QUALITY OF WORK LIFE EMPLOYEES IN HOME TEXTILES - IJAEMA - 2350

Conferences/Workshops/Training Attended

1. NATIONAL LEVEL WORKSHOP ON CONTEMPORARY ISSUES AND CHALLENGES OF GST IN ENTERPRENEURSHIP (NWCICGE=2019) - H.H.THE RAJAH'S COLLEGE PUDUKKOTTAI

Papers Presented in Conferences

1. NATIONAL CONFERENCE - STRATEGIC HRM AN ORGANISATIONAL PERSPECTIVE FOR HIGH PERFORMANCE- RAJAH SERFOJI GAC TANJAVUR -5
2. INTERNATIONAL CONFERENCE - THE EMPLOYEE MPTIVATIONAL PRACTICES OF TEXTILE INDUSTRY - SRI SARATHA NIKETAN COLLEGE OF SCIENCE FOR WOMEN KARUR

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